



## MICHIGAN STATE INDUSTRIES "SPECIAL SIGN PRICES"

The following "Per Square Foot" Prices can be used to determine the price of any SPECIAL SIGN. We will confirm all sign prices when we receive the order.

### To Calculate SPECIAL SIGN PRICES:

1. Calculate the TOTAL SQUARE FEET of the sign: Multiply the sign length times the width (L X W). Signs blank measurement are in 6" increments. Round sign measurements up to the next 6" increment (EX: 15" x 21" use 18" x 24" equals 3 square feet).
2. Calculate the SIGN BLANK PRICE: Multiply the TOTAL SQUARE FEET (step #1) times the UNIT PRICE for the desired sign material, from the table below. (TOTAL SQUARE FEET X UNIT PRICE)

NOTE: MSI can advise you on the best material to use for the particular sign usage and the best legend layout.

3. Determine the SET UP CHARGE: Charges are \$7.00 Per color for a single sided sign and \$14.00 Per color for a doubled sided sign.
4. Calculate the SCREEN CHARGE (if needed): Screen Charge is \$8.00 per square foot. Multiply TOTAL SQUARE FEET (step #1) times \$8.00. (TOTAL SQUARE FEET X 8.00)

NOTE: Screens for special signs are kept for a maximum of six (6) months after the order is placed.

NOTE: MSI can advise you on the best material to use for the particular sign usage and the best legend layout.

5. Calculate the TOTAL SIGN CHARGE: Multiply the SIGN BLANK PRICE times the number of signs (same size and legend). To that total ADD the SET UP CHARGE and the SCREEN CHARGE. ( (SIGN BLANK PRICE X Quantity) + SET UP CHARGE + SCREEN CHARGE)

UNIT PRICES per Square Foot				(NOTE: 1 square foot minimum)
MATERIAL	REFLECTIVE			PAINTED
	DIAMOND GRADE	HIGH INTENSITY	ENGINEER GRADE	
Aluminum .080"	\$11.75	\$9.75	\$5.50	\$4.90
Plywood Plastic Coated	\$11.80	\$9.70	\$5.60	\$4.50
Cyclac All Plastic 1/8"	N/A	N/A	N/A	\$3.50